



SARA SAFFERY

GRAPHIC DESIGNER

Creative, positive, relaxed yet energetic Graphic/Textile Designer with a uniquely diverse background. 12 years of experience working with high profile clients has instilled flexibility and agility when adapting to customer needs and what's best for projects. Excellent at juggling many assignments simultaneously while staying highly organized. Always detail-oriented and thrives both working independently or on a team.

contact

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SaraSaffery.com



skills

Art Direction & Branding
Concept Visualization
Design for Print, Web & Social Media
Textile Design
3D Rendering & Animation
Web Design
Project Management

tools

Adobe Photoshop, Illustrator, InDesign,
After Effects, Muse, Acrobat Pro
Maya
Hype
Microsoft Word, Power Point, Excel
Pages, Keynote, Numbers
Proficient in MAC & PC platforms

education

UNIVERSITY OF SOUTHERN CALIFORNIA / LOS ANGELES, CA
August 2001 - May 2005
Bachelor of Fine Arts
Emphasis in Graphic Design

notable clients

The LEGO Group
Star Wars/Lucas Film Ltd.
Disney
Reebok
Macy's
Kohl's
BCBG Max Azria

work experience

THE LEGO GROUP / ENFIELD, CT
Graphic Designer – 2015 - current
Associate Art Director – 2012 – 2015

Responsible for global campaign development and visual brand direction. Primarily focused on Star Wars packaging design, concept & key visuals, print ads, social media and online content, marketing presentations, and wordmarks.

MARSHALL COLOR STUDIOS / BELCHERTOWN, MA
Creative Director – 2010 - 2012
Production Assistant – 2009 - 2010

Creative direction and account management of all design projects. Sole in-house designer of t-shirt/apparel/textile graphics for many high profile clients. Adept at color-separating graphics for screen printing. Logos, brand identity, & web design.

BCBG MAX AZRIA / LOS ANGELES, CA
Textile Designer – 2007 - 2008
Graphic Design Associate – 2006 - 2007
Textile Design Assistant – 2005 - 2006

Create color-separated repeating prints and patterns for apparel. Packaging and graphic development for trim and accessories. Presentation decks for merchandisers and buyers. Print development management.

OMNI 'OHANA MEDIA / E. HAMPTON, MA & DESIGN
Freelance / Art & Design – 2012 - present

Logos/brand identity, posters, advertisements, t-shirts for a variety of clientele in my spare time.

interests & specialties

Photography
Illustration
Environmental conservation & sustainability
Volunteering with shelter/sanctuary animals